



TOP SERIES PICKLEBALL™



TOPSERIES AUDIOVISUAL MANUAL TABLE

	Promoter's Responsibility & Requirements	Key Technical Details
Governance & Authority	TOPSERIES has the final authority on quality, narrative, and whether content is published or discarded.	Promoters have no say over the final publication of the material.
Staffing & Validation	We recommend to hire only validated providers with a proven sports portfolio.	<ul style="list-style-type: none"> • EVOLVE: 1 Photographer + 1 Filmmaker. • CHALLENGE: 1 Hybrid (Photo + Video).
Visual Philosophy	Content must convey control, precision, and sporting pressure.	Prohibited: Chaos, improvisation, or "low-cost" aesthetics.
Video Specs	Ensure the team shoots in 4K at 50 fps in MP4 H.264.	Orientation: 80% Vertical / 20% Horizontal.
Photo Specs	A natural look is mandatory; aggressive presets or creative filters are strictly prohibited.	<ul style="list-style-type: none"> • Delivery: <ul style="list-style-type: none"> > Edited JPGs during the event > Original RAW files after.
On-Site Logistics	You must provide a dedicated editing space with a table, chair, and minimum 3 power outlets.	The AV team must bring their own laptops, storage, and memory cards.
Mandatory Coverage	Ensure coverage of all courts, all divisions, arrivals, fan zones, and the full awards ceremony.	<ul style="list-style-type: none"> • The 4-Photo Rule: Every player must have at least 4 action photos of real gameplay (not warm-ups or poses).
Workflow & Delivery	<ul style="list-style-type: none"> • Daily: Edited selections via WeTransfer. • Final: All material must be delivered by Monday 12:00 (UTC/GMT+1). 	<ul style="list-style-type: none"> • Naming Format: TS_CATEGORY_CITY_SHIFT (e.g., TS_EVOLVE_MADRID_DAY1_MORNING).
Rights & Publication	Content is for official TOPSERIES channels only.	Promoters are not allowed to publish any material without prior validation from TOPSERIES.

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